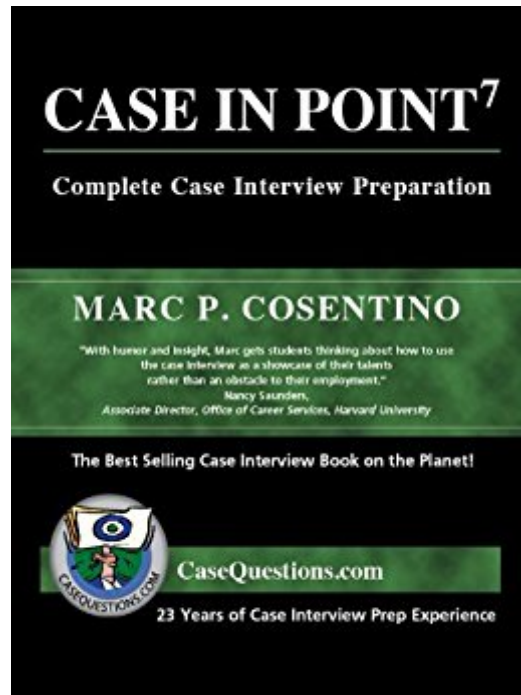The book was found

Case In Point: Complete Case Interview Preparation

Synopsis

Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you a system that will help you answer today's most sophisticated case questions. Here's what's new in the 7th edition: 7 additional strategy cases, 8 case starts, 3 human capital cases, 21 ways to cut costs, and advice for industry hires.

Book Information

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Customer Reviews

Case in Point is the go-to book for consulting candidates and those preparing for an interview.Pros:- Case in Point is really abundant in providing practice cases and their solutions. I found these cases incredibly helpful in understanding different industry problems as well as different types of case questions.- This book is good for practicing Profit/Loss, M&A, new business or geography, losing/gaining market share, and competitor attack casesCons- Where this book is great at providing practice cases, it fails at providing a deep understanding for exactly HOW to crack these cases.- The frameworks that this books provides are very weak, and shallow.- The author settles for

simple frameworks like "The Four C's", "The Four P's" and "Profit= Revenue-Loss". While these frameworks are relevant, they're very weak and will make you look like an amateur to your interviewer.For that reason, I would recommend pairing this book with "Crack the Case" by David Ohrvall. Crack the Case is almost the opposite of Case in Point. CTC has excellent frameworks and really helps you understand the business knowledge behind doing well on cases. However, CTC lacks good practice cases: they're difficult to practice alone and unnecessarily complicated to practice with a partner. Moreover, they don't provide a clear and in depth solution that helps you strengthen your original answer.DISCLAIMER FOR KINDLE PURCHASES: Case in Point isn't well-suited for kindle reading. The book has a lot of embedded charts that don't show properly on kindles. The text comes out extremely small and difficult to read. Also, for general text, where bullet points are used, the format doesn't line up and looks sloppy.

This is a great book and helped me prepare for the case study interviews, and I got an offer! I also learned a lot and benefitted from recording myself, doing the practice cases, going along with them while I read the cases and pretending I was sketching it out/in the interview. There is a newer edition, not sure what the difference is. I feel like in general I benefitted from this book as I gained a lot of problem solving skills in general. I really enjoyed reading it and doing the cases, even though I had to study hard. I definitely recommend this if you are interested in consulting, and I recommend going through it, although you don't need to go to the end (I went about 2/3 through it, but towards the end I skipped more/didn't read as much in depth).

Worked with 3 different consulting firms so far in my career - boutique, Big 4 and MBB. I owe this book so much for the successess that I have had in preparing for my consulting interviews.The dialogue aspect was especially useful when I didn't have anyone to prep with.A great starting point for those pursuing a career in consulting or those prepping for case interviews.

The classic case interview book. Worth looking into if you are unfamiliar with the case interview. Shouldn't be taken as gospel however, since so many people read it. You may want to focus more on distinguishing yourself through other means.

If you are like me, than you had never seen (nor heard of) a case interview before business school. By practicing the methods taught in Marc's book, you will be able to tear through case questions with thoroughness and efficiency. Considering that many companies are switching to case style

interviews, it would be a mistake not to hone your skills in this area. I recommend this book to anyone in business school as well as any job seekers looking to nail an interview.

This is a great book... .esp. for someone who does not come for a traditional business background...The best feature is really the many (close to hundred) different transcripts of the conversation that actually happens during a case interview... there are two advantages of that:1. You get exposed to the variety of cases that one can expect in a case interview2. You get an idea of how to converse withe the interviewer/client while actually doing this job on the ground..The frameworks are good but not the best... this is not to say that the book has issues... I just feel that with practice every person ends up developing their own "approach/frameworks" to use... some people do this sub-consciously, others actually draw these out.. But this book does a good job of giving you a starting point... of course, the assumption is that you at least know basic business terms like revenue, profit, net income, etc...

It's just Ok. Not great, Not horrible. The writer is trying to formalize each type of case interviews and making you memorize so many frameworks, which is not practical at all.If you are going for a case-interview, I would recommend Vector Cheng's book "Case Interview Secrets"

Good start for those who just start practicing consulting cases that never done it before (non-MBAs). It includes main structures and strategies to solve classical consulting cases. I read it several times. I definitely recommend it!!

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